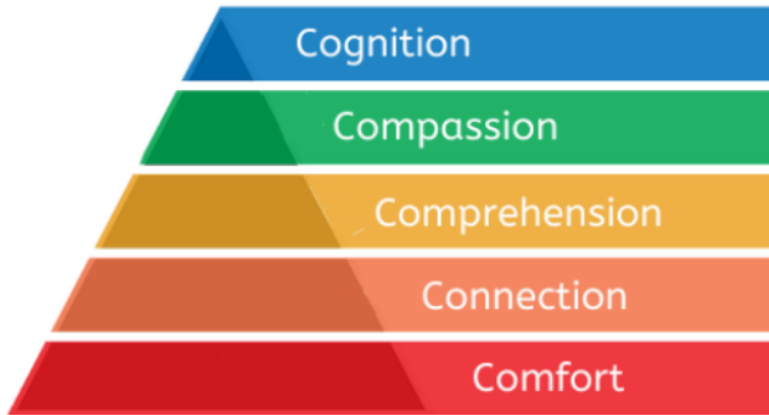




Handout: Smart Politics for the Holidays

Change Conversation Pyramid



Start at the bottom and work your way up!

Change Conversation Cycle (CCC)

