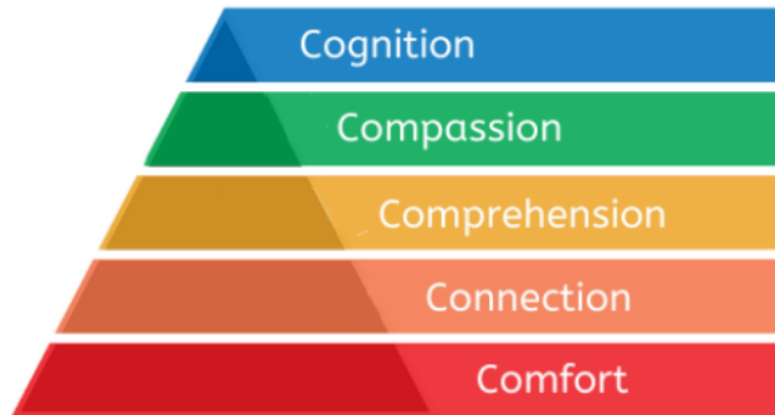




Change Conversation Pyramid



Start at the bottom and work your way up!

Change Conversation Cycle (CCC)

